

Patent Citation Analysis: Calculating Science linkage based on Citing Motivation

Rui Li

Department of Information Management, School of Public Administration, Sichuan University, Chengdu, China. Email: li_rui@scu.edu.cn

Tamy Chambers

Department of Information and Library Science, School of Informatics and Computing, Indiana University, Bloomington. Email: tischt@indiana.edu

Ying Ding

Department of Information and Library Science, School of Informatics and Computing, Indiana University, Bloomington. Email: dingying@indiana.edu

Guo Zhang

Department of Information and Library Science, School of Informatics and Computing, Indiana University, Bloomington. Email: guozhang@indiana.edu

Liansheng Meng

Library of Chinese Academy of Sciences, Beijing, China. Email: menglsh@mail.las.ac.cn

Abstract:

Science linkage is a widely used patent bibliometric indicator to measure patent linkage to scientific research based on the frequency of citations to scientific papers within the patent. *Science linkage* is also regarded as noisy because the subject of patent citation behavior varies from inventors to examiners. In order to identify and ultimately reduce this noise, we analyzed the different citing motivations of examiners and inventors. We built four hypotheses based upon our study of patent law, the unique economic nature of a patent, and a patent citation's market effect. To test our hypotheses conducted an exploratory *science linkage* calculation in the domain of catalyst from US patent data (2006-2009), based on three types of citations: self-citation by inventor, non-self-citation by inventor, and citation by examiner. According to our results, evaluated domain experts, we conclude that the non-self-citation by inventor is quite noisy and cannot indicate *science linkage* and that self-citation by inventor, although limited, is more appropriate for understanding *science linkage*.

Keywords: patent citation, science linkage, citing motivation

Introduction

The most valuable scientific researchers are those who produce critical technologies key to the society of human beings. In line with current initiatives in translational science there are pushes in many areas to shorten the distance between scientific research and societal application. Establishing and understanding the complex relationship between science research and technological invention continues to be of interest to scholars and scientists, as well as, governments, institutions, and funding agencies. *Science linkage* is a helpful indicator for discovering the value of scientific research and forecasting future critical and key technology, as it formulates the coupling and collaboration effect between scientific research and technological invention. For scholars and scientists, *science linkage* is meaningful because it provides empirical evidences to illustrate the relationship between science and technology. For governments, institutions, and funding agencies, *science linkage* is meaningful as it provides useful reference for science and technology policy, science-technology integration, and funding decisions.

Patents can play a key role in understanding the *science linkage* between scientific research and technology innovation or discovery and application. However, as others have pointed out (e.g. Jaffe, Fogarty, & Banks, 1998; Jaffe, Trajtenberg, & Fogarty, 2000), understanding this link can be difficult as patents serve multiple functions and can be defined differently from various perspectives. In turn, if we use citation analysis, each perspective will also yield different citation motivations thus making the analysis even more complicated. For example, if we view a patent as a type of specification document, then papers cited in the patent could be analyzed similar to those cited in journal articles. However, if we view the patent as a legal document which defines rights and focuses on the patent's claims, then papers cited in the patent would carry specific legal functions prescribed by patent law. Still, we could also view the patent as a type of economic interest document which describes the product's benefits versus competitors and marketability. In that case, the papers cited would most likely work conversely from those cited in journals; criticizing instead of giving credit (Weinstock, 1970).

Citations within patents are often referred to as "prior art" and are usually either patent references which cite other patents, or non-patent references which cite other works, most often scientific literature. While extensive work has been done on patent reference citation as a means of establishing *science linkage* (e.g. Criscuolo & Verspagen, 2008; Jaffe et al., 2000) in this paper we will use non-patent references, as pioneered by Narin and Noma (1985), to evaluate *science linkage*. Among non-patent references, scientific papers accounts for about 60% of the references according to Harhoff, Scherer, and Vopel (2003) and these references can be added to a patent application by either the applicant/inventor or the government examiner of that patent. As of 2006, all references in USPTO (United States Patent and

Trademark Office) patents have been marked as either *cited by examiner* or *cited by others* which now allows us to evaluate the science linkage of each type of citation; both inventor and examiner. Since patents also carry an economic component which leads to heavy criticism of competitive technologies within the patents, inventor citations have often been identified as noisy with regard to *science linkage*. For this reason we will further divided the applicant/inventor group into self-cited and non-self-cited citations to achieve a better analysis.

It is our contention that whether or not scientific papers cited in patents indicate *science linkage*, depends on who cites them (inventor or examiner), why they are cited (inventor application or examination process), and how they are cited (self-citation by inventor or non-self-citation by inventor). In this paper, we will examine the linkage between science and technology by analyzing how the citing motivation of both inventor and examiner impacts *science linkage*. To do so, we will first identify the difference between inventor self-citation and non-self-citation motivation compared with examiner citation motivation. We then calculate the *science linkage* of each set to ultimately propose a better way of identifying the *science linkage* between science and technology using patent citation. The remainder of this paper is organized as follows: first a review the literature will examine the current conflictive use of scientific literature in patent analysis, then an analysis of the difference between the purpose and use of scientific paper citation in academic literature and patents, followed by description of the citation motivations of the three types of citations -- inventor self-cited, examiner, inventor non-self-cited, then our proposed hypotheses regarding citation motivations relation to *science linkage* including a description of our test of these hypotheses, and finally the detail and results of our tests with a discussion and concluding recommendations.

Literature Review

Science linkage (SL), as defined by Narin and his colleague (Narin, Hamilton, & Olivastro, 1997; Narin, F., Hamilton, K.S., Olivastro, 1995) at Computer Horizons Inc. (CHI), has been widely used as a patent bibliometric indicator to measure patent linkage/citation to scientific research. *Science linkage* is usually quantified as the total scientific papers cited in a patent. A growing number of researchers have applied patent citation techniques to analyze scientific innovations (Bacchiocchi & Montobbio, 2009; Bhattacharya, Kretschmer, & Meyer, 2003; Chen & Hicks, 2004; Hu, Chen, Huang, & Roco, 2007; Verbeek, Debackere, & Luwel, 2003; Wong & Ho, 2007). However, there has been debate over the last few years regarding the interpretation of scientific papers cited in patents. Many researchers (Carpenter & Narin, 1983; Grupp, 1996; Narin, F., Hamilton, K.S., Olivastro, 1995; Rip, 1992) believe the embedded knowledge of scientific papers cited in patents indicates the prior usage in the development of these patents. Therefore, they have the similar function as papers cited in journal articles and would thus be considered a linkage between technology and science. However, others (Breschi & Catalini, 2010; Chen & Hicks, 2004; Jaffe et al., 2000; Tijssen, 2001) have argued that patent citations can be interpreted in

various ways, some of which do not point to the actual flow of knowledge from cited to citing. They also serve to introduce the concept of a circular versus linear flow between science research and technological innovation which again is consistent with current translational science studies. Meyer (2000) ultimately concluded it was risky to count scientific research papers cited in patents as contributions from science to technology and Karvonen and Kässi (Karvonen & Kässi, 2013) concluded that non-patent literature produced ambiguous results with unclear validity.

In fact, patent citation behavior is extremely complex because of multiple citers within the same patent; the patent examiner, and the inventor/applicant. Azagra-Caro, Mattsson, and Perruchas (2011) contend that examiner citations are for the purpose of restricting patent claims, while inventor/applicant citations are for demonstrating prior work/art related to the invention. Lai & Wu (2005) claimed that patent examiners, as government agents who approve patent applications, produce more credible citations and that more effort should therefore be devoted to better-codification of patent citations. Stock & Stock (2006) further proposed that examiner citations should be used to build indicators such as h-indexes of firms. However, Meyer (2000) argued that examiner citations may provide biased information about knowledge flows based on non-technoeconomic reasons such as examiner workload, claim volume, a duty of disclosure, patent examiner education, office methods, and a preference for national or English language.

Conversely, Kesan (2002), Thompson (2006), and Alcácer, Gittelman & Sampat (2009) noted that since applicant/inventors are more familiar with their inventions than examiners, their role in determining *science linkage* is crucial. Criscuolo & Verspagen (2008) argued that the knowledge base of a patent will appear to be more localized if measured through applicant/inventor citations. Similarly, Azagra-Caro, Fernández de Lucio, Perruchas & Mattsson (2009) note the degree of localization and differences between examiner and applicant/inventor citations depend on the absorptive capacity, and thus highlight the use of applicant/inventor rather than examiner citations as a better expression of knowledge flows.

Alcácer & Gittelman's case study (2006) however, violated this assumption by showing that examiner citations are more localized than applicant/inventor citations in real world cases, contrary to the expectation that inventors preferentially cite proximate technologies. Hall, Jaffe & Trajtenberg (2005) explain if patent B cites the prior work/art of A, it implies that A represents a piece of previously existing knowledge upon which B is built and over which B cannot have a claim. Hence, Lampe (2012) explicitly analyzed applicant's citation as a strategic decision. He concluded that if an inventor omits a citation to A, then he/she can potentially claim ownership over that technology embodied in A, and that this ownership claim may entitle the applicant/inventor to royalty payments from competing firms. Using a sample of 267 patent lawsuits, Allison & Lemley (1998) found that the probability of invalidity, based on cited prior

work/art was 30% compared to 41% for uncited prior work/art indicating that some closely related prior work/art were withheld by inventor.

In summary, previous research has introduced two conflictive implications. First is the contention that scientific papers cited by examiners are more creditable because examiners, as government agents responding to Patent Law, cite prior work/art comprehensively, whereas inventors/applicants omit/withhold prior work/art strategically to gain an economic interest. The second contention is that scientific papers cited by inventor/applicant are more reliable because, as an inventor is more familiar with his/her invention, citations will be more localized, while examiners may provide biased information. As a result of these two competing contentions the effect of examiner or inventor/applicant citations on a patent's *science linkage* calculation is ambiguous. Additionally, few studies have investigated the diversity of inventor's citing behavior and we have no insight regarding an applicant/inventor's complex citing motivations.

Motivation Difference between Patent Citation and Journal Article Citation

A patent applicant/inventor's citation to scientific papers is different from a journal article author's because of the ultimate goal of the citation, the social effects of the citation, and legal functions of the citation. The following will review each in detail.

Ultimate goals

Since the ultimate goal of science is to seek truth, journal article authors, as scientists, tend to offer a realistic description about the surrounding world through answering questions such as "What is it?" and/or "Why is it?" Their ultimate goal, by citing scientific papers, is to inherit pioneer scientific research achievements and to share useful knowledge with newcomers. Different from science, however, the ultimate goal for patent is to seek uniqueness/betterness. Patent inventors offer new products to improve life quality through answering questions such as "What to do instead?" and/or "How to do it better?" As patent law stipulates that any new patent should not directly use any prior work/art (mainly including prior patents and scientific papers which are named as public knowledge), an inventor's ultimate goal for citing scientific articles becomes avoiding expose for his/her products' linkage to the public knowledge. Therefore, the goals of each are opposite; patents seek market share through division, while journal articles seek scholarly communication through unification.

Social effects

As a result of seeking truth, journal citations usually function as indicators of the consistent progress of science accumulation by recording knowledge diffusion across different domains. However, as a result of seeking uniqueness/betterness, patent citation represents what Schumpeter (1942) calls *creative destruction*. This means that enterprises win profits through introducing new products and technologies to

replace old ones. Caballero & Jaffe (1993) defined patent citation as a parameter for obsolescence of technology, with the *obsolescence rate* described by the patent citation function:

$$\alpha^*(t, s) \equiv \frac{C_{t,s}}{S_t P_s}$$

Where $C_{t,s}$ refers to the frequency of patents at time point t which cite prior work/art at time point s . S_t is the number of sample patents at time point t , P_s is the number of prior work/art at time point s , and $\alpha^*(t, s)$ represents the depreciation of the prior work/art at time point s because of the new patents at time point t . In their work they estimated the depreciation of a set of observations consisting of (s, t) pairs with t varying between 1975 and 1992 and s varying between 1900 and t . Based on a dataset of US patents between 1975 and 1992, they calculated an estimated *obsolescence rate* of about 0.075 per year. Therefore, the social effect of citing papers is to share wisdom in a win-win game, while inventor paper citing is to fight for profits in a zero-sum game.

Legal function

In a patent, references are required by patent law, while author citation within journal articles is not a legally bounded behavior. According to the article 1104 of USPL (United States Patent Law) and chapter 6 of EPC (European Patent Convention), a patent applicant/inventor must cite prior work/art of the same subject to demonstrate the advancement of his/her new technology. Article 2257 of USPL additionally regulates the citing format. According to Chapter 3 of JPL (Japanese Patent Law) and the article 18 of CPLIR (China's Patent Law Implementing Rules), an inventor is required to cite prior work/art to describe the theoretical framework or technical background of his/her invention. Collins & Wyatt (1988) have summarized the legal function of inventor citing papers as, "the applicant/inventor must set out the background in such a way as to show how the claimed invention relates to, but is innovatively different from what was already public knowledge, and his/her task is to identify his/her work either related to but significantly different from, or else a useful step towards a new invention or an use of the invention" (pg.66).

Motivation Difference between Examiner and Inventor/Applicant

Inventor Non-Self-Citing Motivation

It is widely believed that technical invention is related to, or in some cases, initiated and/or stimulated by, scientific research activities performed in related fields. Therefore, the average level of scientific paper citing is an appropriate proxy for quantifying the linkage between the technology field and the science domain (Schmoch, 1993). Due to the controlled nature of the patenting process and its legal consequence, non-self-citations by inventor result from the required "search for prior-art." Patent inventors are subject to "duty of disclosure," which obliges them to disclose any relevant documents which might have a bearing on the patent claims. This legal requirement, combined with USPTO's rigorous enforcement of

the disclosure of prior work/art, has motivated inventors to limit non-self-citing behavior to *description theory background* and *explanation of knowledge source*. According to Jaffe, Trajtenberg, & Henderson (1993), prior art cited in a patent application might cause rejection because it works as comparative public knowledge which might overthrow the novelty of the patent application. Hall(2000) and Criscuolo & Verspagen (2008) further claimed that applicants/inventors should strategically cite prior work/art, and Alcácer, Gittelmanb & Sampatc (2009) argued that inventors might omit relevant information on purpose to avoid competitors.

Besides novelty, creativity is another legal requirement of a patent application. This means inventors must identify their work as related to, but significantly different from, prior work/art, or identify a creative use for the prior invention. With this in mind, an inventor might tend to cite disadvantages or defects of prior works. For example, in US Patent 7374930, a patent for gene technology treating diabetes mellitus, all scientific papers cited by the inventor were about insulin research. In fact, the inventor did not cite these papers to show the linkage between insulin research and gene technology, but rather to point out the defects and side effects of current insulin technology in treating diabetes mellitus, thus emphasizing the advantages of his own invention.

In general, an inventor can be very strategic in deciding what and how many prior work/art to cite, since these citations may affect the novelty and creativity of the patent and the rights granted by the patent. Hence, inventor non-self-citing motivation likely includes: (i) description of theory background and knowledge source; (ii) attribution to highlight defects or disadvantages of prior work; (iii) concealment of public knowledge, including prior patents and scientific papers by others closely linked to the patent application.

Inventor Self-Citing Motivation

An inventor who self-cites of his own work reflects his dual role as a scientific researcher and technical innovator. The survey by Tijssen (2002) on inventors showed that 79% of inventors cited their own scientific research achievements in their patents. Others (Balconi, Breschi, & Lissoni, 2004; Breschi, Lissoni, & Montobbio, 2007) analyzed Italian patents and found that self-citation exhibits significant linkage between technology innovation and basic research in Italy. Sapsalis, Van Pottelsberghe de la Potterie, & Navo (2006) also studied more than 400 patents in the field of biomedicine in Belgium and found that patents with a high proportion of self-citation were often embedded with high technical value. Breschi and Catalini (2010) found that inventor who self-cite in their patent applications act as gatekeepers that span the gap between the scientific and technical research communities.

In general, as a scientific researcher, the inventor contributes social values to his/her intellectual achievement by publishing papers. Similarly, as a technical innovator, the inventor contributes economic

values to his/her intellectual achievement by transforming scientific findings into technical patents. Therefore, inventor self-citing behavior serves to both bridge scientific research and technical innovation, as well as, transfer social value to economic value.

Examiner Motivation

An examiner's motivation of citing scientific papers includes two facets: provide comparative literature for examining patentability and provide evidence for limiting the scope of the claim. Since a patent is a kind of legal right, the patent law and the related regulations of the patent examination system contribute to the examiner citation motivation. The patent examination system, launched in the United States in 1790, has been adopted by most countries. Within this system, a patent examiner is responsible for examining the patentability of an application, limiting the scope of patent rights, and publicizing the technical content. As discussed in an early section, the ultimate goal of a patent is to seek the market share. The major task of an examiner, therefore, is to guarantee the novelty of patent and to avoid reusing public knowledge.

According to article 301 of USPL, articles 90-92 of EPC, article 63 of JPL, and article 38 of CPLIR, citation/reference is used as the relevant information for patentability examination. Although, patentability requires novelty, creativity, improvability, practicality, and feasibility, novelty is clearly the core component. When considering the requirement of novelty, Sternitzke (2009) suggested an examiner has to look for earlier literatures which have the same (or almost the same) features as the patent application. Only if no relevant literature can question the novelty of the invention can the patent application be accepted.

Similarly, article 700 in MPEP (Manual of Patent Examining Procedure) requires patent examiners to list all cited literature on the first page of the specification. MPEP 2200, MPEP 2253, MPEP 2275, and MPEP 2287 dictate that during the examination process, if an examiner cannot confirm the role of the cited prior art in an application, the examiner is required to request further explanation from the applicant about the difference between the application and the cited literature. In addition, article 132 of USPL states an examiner has to explain reasons and provide evidences through citation of prior works to reject or reexamine an application.

The scope of a patent claim is limited by the concept scope and exact words in the claim, and is defined by the market share scope. Claims of a patent include both the independent claim describing the maximum scope of the market share and subordinate claim limiting the partial features or changing the independent claim. According to article 112 of USPL, article 84 of EPC, articles 70 -71 of JPL, and the article 21 of CPLIR, if patent B cites literature A (e.g., prior patent, scientific paper), then the corresponding claim scope of patent B will be limited within the concept scope of literature A. Sternitzke

(2009) studied 2719 World Patents issued in 1996 and found that 45.3% of scientific papers cited by the examiner were used to judge novelty and creativity, while 30.2% were used to limit the scope of claims.

Hypotheses

Based on above sections, we deduce that self-citation by inventor is the major clue to tracing knowledge diffusion from scientific research to technical innovation, and that scientific papers cited by examiner are relevant literature which provides evidence for examining patentability and limiting claims. However, a large portion of non-self-citations by inventor tend to be irrelevant literature to widen the claim and increase the economic gain. To shed light on how scientific papers are cited in patents, and whether they could be used to measure of *science linkage*, we conducted an exploratory study about *science linkage* calculation to investigate the following hypotheses:

H1: Scientific papers cited in patents can be considered as measure of *science linkage*.

H2a: Scientific papers self-cited by the inventor are the best measure of linkage between science and technology.

H2b: Scientific papers cited by the examiner rank the second to indicate the linkage between science and technology.

H2c: Scientific papers non-self-cited by the inventor are noisy and can hardly indicate the linkage between science and technology.

Test Method

To test the above hypotheses, we conducted an exploratory study. We constructed an appropriate dataset to make the *science linkage* calculation. Through calculating *science linkage* using inventor's self-citation, examiner's citation, inventor's non-self-citation respectively, we got 3 patterns of *science linkage*. By comparing these 3 patterns: correct, not all correct or not correct, we ranked the 3 types of citation: best, second, noisy. For making the judgment, we invited domain experts to evaluate the 3 patterns of *science linkage* based on their profound domain knowledge. The statistic analysis of the expert survey issued the order of the 3 patterns based on which we ranked the corresponding 3 types of citations. By ranking the 3 types of citations according to experimental results, we tested our hypotheses.

Dataset

To determine the most appropriate dataset we randomly selected 10,000 patents from each International Patent Classification (IPC) domain (A. Human necessities; B. Operation and transportation; C. Chemistry and metallurgy; D. Textile and paper manufacture; E. Fixed structure; F. Mechanical engineering, lighting, heating, weapon and blasting; G. Physics; H. Electricity) issued by the United States Patent and Trademark Office (USPTO), the European Patent Bureau (EPB), and World Intellectual Property Organization (WIPO) using the Derwent Innovation Index (DII). We then identified which patents cited

scientific papers and concluded that 99,190 papers were cited by the 80,000 patents surveyed. Consistent with other studies (Callaert, Van Looy, Verbeek, Debackere, & Thijs, 2006) and in large part due to the USPTO's duty of candor which requires inventor/applicants provide all prior art documents which are in anyway relevant to the invention, 68% of these patents were issued by the USPTO as shown in TABLE 1. We therefore chose to narrow our analysis to only USPTO patents. Statistical analysis, as detailed in TABLE 2, revealed that domains C, E, F, and H were not good sample sources because of their high standard deviation value and domain D was no good because it had a high skewness. Comparing domains A, B, and G we found B had the largest number of cited papers and therefore chose that domain as our experiment source.

TABLE 1. Quantity of papers cited within patents by International Patent Classification

| | A | B | C | D | E | F | G | H | TOTAL |
|--------------|-------|--------|--------|--------|-------|-------|--------|--------|--------------|
| Cited Papers | 4,066 | 14,395 | 18,169 | 11,953 | 3,908 | 5,868 | 14,007 | 26,824 | 99,190 |
| USPTO | 3,205 | 10,110 | 12,834 | 7,248 | 3,409 | 3,450 | 8,998 | 18,217 | 67,471 (68%) |
| EPB | 606 | 2,904 | 4,013 | 3,339 | 329 | 1,554 | 3,390 | 5,937 | 22,072 (22%) |
| WIPO | 255 | 1,381 | 1,322 | 1,366 | 170 | 864 | 1,619 | 2,670 | 9,647 (10%) |

A. Human necessities; B. Operation and transportation; C. Chemistry and metallurgy; D. Textile and paper manufacture; E. Fixed structure; F. Mechanical engineering, lighting, heating, weapon and blasting; G. Physics; H. Electricity

TABLE 2. Distribution of cited papers within the IPC domains

| | Mean | Maximum | Standard Deviation | Skewness |
|----------|-------|---------|--------------------|----------|
| A | 7.97 | 114 | 11.87 | 4.15 |
| B | 6.83 | 183 | 14.37 | 6.14 |
| C | 8.88 | 472 | 24.47 | 10.13 |
| D | 6.37 | 263 | 14.22 | 9.27 |
| E | 15.57 | 209 | 39.71 | 3.46 |
| F | 5.58 | 273 | 21.04 | 10.11 |
| G | 8.15 | 134 | 13.73 | 4.59 |
| H | 12.30 | 826 | 44.65 | 10.32 |

A. Human necessities; B. Operation and transportation; C. Chemistry and metallurgy; D. Textile and paper manufacture; E. Fixed structure; F. Mechanical engineering, lighting, heating, weapon and blasting; G. Physics; H. Electricity

Within this domain we chose catalyst as a topic as it plays an important role in modern industry and is a shared concern of the academic world. A query of the US patent database using the query “TTL/catalyst and ISD/1/1/2006->1/1/2007” resulted in 452(# of patents) which cited 2652 scientific papers. Using the indicators on for each citation as either *cited by examiner* or *cited by others* we determined that 271 papers were cited by the examiner, and 2381 were cited by the inventor/applicant. Similar to Breschi and Catalini (2010) we determined which papers were self-cited though manual reference comparison of the patent and paper authors. This resulted in 176 of the papers found to be self-cited by the inventor/applicant. Our three citation groups were thus: (a) 176 scientific papers self-cited by inventor, (b) 271 scientific papers cited by examiner, and (c) 2,205 scientific papers non-self-cited by inventor.

Test Methods and Survey Experimental Calculation of Science Linkage

Initial review of the data revealed a huge difference in quantity between the three sections. The maximum number of non-self-citations by inventor was 8.13 times that of the citations by examiner and 12.52 times that of the self-citations by inventor. The fewest self-citations by an inventor was less than 1/10 that of non-self-citations by the inventor. We believe the differences between the sections are the result of diversity and complexity of the citing motivations. As the non-self-citing motivation of the inventor was the most complex including such things as *description of theory background, explanation of knowledge source, identification of problems in current practice, and illustration of prior art defects or disadvantages* it is expected that non-self-cited scientific papers by inventor show diversity in content together with larger quantity. Because the examiner’s citing behavior is regulated by patent law, his/her citing motivation is relatively simple and confined to *providing comparative literature for examining novelty and for limiting scope of claims*, papers cited by examiner should carry the superordinate concept for comparison and thus inevitably small in number. The inventor’s self-citing motivation as a *bridge scientific research and technical innovation* is the simplest and purest citing motivation, and thus provides the most direct knowledge linkage between citing patents and as a result the smallest number in citation quantity.

Each paper was assigned a domain based on the journal subject category from the Web of Knowledge Journal Citation Reports (ThomsonReuters, 2011). Then, based on the above three sections of data, we calculated *science linkage* (SL) for each respectively, using the following formula by Computer Horizons Inc.:

$$SL = \frac{\text{number.of .science.papers.cited.by.patents}}{\text{total.number.of .patents}}$$

This resulted in three *science linkage* patterns, one for each citation type. The domains identified by these patterns are listed in order of largest to smallest contribution with their *science linkage* score in TABLE 3 by citation type. Pattern (a) of TABLE 3 shows the 13 scientific domains identified from the 176 scientific papers self-cited by inventor. Of these, Materials Science makes the largest contribution, followed by Electrical Chemistry, Physics Chemistry, Mesoporous Material Research, and Platinum Research. Pattern (b) of TABLE 3 shows the 25 domains identified from the 271 scientific papers cited by examiner. Of these, Electrical Chemistry makes the largest contribution followed by Materials Science, Zeolite Research, Chromatographic Research and Physics. Pattern (c) of TABLE 3 shows the 61 scientific domains identified from the 2205 non-self-cited scientific papers cited by the inventor. Of these, Physics Chemistry made the largest contribution followed by Materials Science, Physics, Electrical Chemistry, and Organic Chemistry.

TABLE 3. Domains identified by Citation type

| Pattern (a) | | Pattern (b) | | Pattern (c) | | | |
|----------------------------|------|-----------------------|------|--------------------------------|------|-------------------|------|
| <i>Inventor Self-Cited</i> | | <i>Examiner Cited</i> | | <i>Inventor Non-Self-Cited</i> | | | |
| Domains | SL | Domains | SL | Domains | SL | Domains | SL |
| Materials | 0.3 | Elec Chem | 0.21 | Phys Chem | 0.9 | Fluid | 0.06 |
| Elec Chem | 0.09 | Materials | 0.18 | Materials | 0.84 | Chroma | 0.06 |
| Phys Chem | 0.06 | Zeolites | 0.12 | Physics | 0.63 | Synthesized fibre | 0.06 |
| Microporous | 0.06 | Chroma | 0.09 | Elec Chem | 0.51 | Hydrocarbon | 0.06 |
| Platinum | 0.06 | Physics | 0.06 | Organ Chem | 0.42 | Microcapsules | 0.06 |
| Organ Chem | 0.03 | Spectrum | 0.06 | Zeolites | 0.42 | MacromolChem | 0.06 |
| Tetrahedron | 0.03 | Organometal | 0.06 | Ceramics | 0.39 | Biostruct | 0.06 |
| Chrome | 0.03 | Microcapsules | 0.06 | Organometal | 0.36 | Genes cells | 0.06 |
| Molecular catalysis | 0.03 | Petroleum | 0.06 | Molecular catalysis | 0.36 | Vegoil | 0.03 |
| Thermal Engineering | 0.03 | Molecular catalysis | 0.06 | Petroleum | 0.30 | Spectrum | 0.03 |
| Ceramics | 0.02 | Organ Chem | 0.03 | Microporous | 0.24 | Silicon | 0.03 |
| Heterogeneous | 0.02 | Inorgan Chem | 0.03 | Carbon | 0.24 | Tombar thite | 0.03 |
| Distil | 0.01 | Optics | 0.03 | Bioenergy | 0.23 | Nickel | 0.03 |
| | | Polymer | 0.03 | Solid state ionics | 0.21 | Heteroatomic ring | 0.03 |
| | | Mixedmetal Oxidation | 0.03 | Hydrogen energy | 0.21 | Mineral | 0.03 |
| | | Microporous | 0.03 | Autoengineering | 0.21 | Environmental | 0.03 |
| | | Nickel | 0.03 | Biotechniques | 0.21 | Pyrolysis | 0.03 |
| | | Metallosilicates | 0.03 | Alloy | 0.18 | Oil&Gas | 0.03 |
| | | Heteroatomic ring | 0.03 | Tetrahedron | 0.18 | Colloid | 0.03 |
| | | Heteroatomic ring | 0.03 | Fuel battery | 0.18 | Separation | 0.03 |
| | | Solid state ionics | 0.03 | Bio Chem | 0.18 | Sensor | 0.03 |
| | | Fuel | 0.03 | Microwave | 0.15 | Protein | 0.03 |
| | | Carbon | 0.03 | Polymer | 0.15 | Nucleic acids | 0.03 |
| | | Clay | 0.03 | Nanotechonlogy | 0.15 | Desiccant | 0.03 |
| | | Environmental | 0.03 | Magnetic | 0.12 | Pharmacy | 0.02 |
| | | | | Metallosilicates | 0.12 | | |
| | | | | Metal powder | 0.12 | | |
| | | | | Fuel | 0.12 | | |

| | | | |
|--|--|--|------|
| | | Clay | 0.12 |
| | | Surface | 0.12 |
| | | Inorgan Chem | 0.09 |
| | | Membrane | 0.09 |
| | | Titanium | 0.09 |
| | | Thermochim | 0.09 |
| | | Kinetics | 0.09 |
| | | Solid Chem | 0.06 |
| <i>Median: 0.03, STDEV: 0.07,</i> <i>SKEW: 3.09</i> | <i>Median: 0.03, STDEV: 0.04,</i> <i>SKEW: 2.31</i> | <i>Median: 0.09, STDEV: 0.18,</i> <i>SKEW: 2.32</i> | |

Judgment by Domain Experts

All three sets of domains and *science linkage* calculations, together with an evaluation questionnaire, (see Fig. 1) were sent to 267 experts in the domain of catalyst. The survey audience list came from the intersection of a SCI author list and a DII inventor list, this enable us contact the domain experts with experience of paper publication and patent filing. Feedbacks from 39 countries (including China, USA, France, Germany, Italy, Brazil, Sweden, India, Russia, Japan, Korea, Spain, Mexico, Poland, New Zealand, Canada) were issued by researchers in universities (such as Cornell University, US, University of Stuttgart Germany, University of Sussex, UK, University of Barcelona, Spain, Universite de Nice, France, Tsinghua University, China), research institutes (such as Massachusetts Institute of Technology, US, Korea Institute of Science and Technology, National Institute of Renewable Energy, India, Russia Urals Electrophys Institute, Bayer Materials Science Institute, Germany, Shanghai Institute of Organic Chemistry, China) and innovators in enterprises (such as Shell Oil Co., Tokyo Gas Co. Ltd., China Petrochemical Co. Ltd., Ford Motor Co., Mitsubishi Chemistry Corp., Germany Global Technology Operations Inc.).

| |
|---|
| Questionnaire for experimental results evaluation |
| Please choose one of the options after examining pattern (a): |
| Please choose one of the options after examining pattern (b): |
| Please choose one of the options after examining pattern (c): |
| Options: |

| | |
|--|---|
| I | all of the scientific domains are factually linked with the technology of catalyst |
| II | most of the scientific domains are factually linked with the technology of catalyst |
| III | majority of the scientific domains are factually linked with the technology of catalyst |
| IV | half the scientific domains are factually linked with the technology of catalyst |
| V | minority of the scientific domains are factually linked with the technology of catalyst |
| VI | few of the scientific domains are factually linked with the technology of catalyst |
| VII | none of the scientific domains are factually linked with the technology of catalyst |
| all=100% most=80%-100% majority=60%-80% half=40%-60% minority=20%-40% few=0%-20% none=0% | |

FIG. 1. Questionnaire provided experts to report their evaluation of citation patterns.

Expert review of the three domain sets is displayed in TABLE 4. The majority of experts (83.14%) believed that **all**, **most**, or **a majority** of the scientific domains were factually linked with the technology of catalyst when analyzing the 13 domains identified by the self-cited papers of inventors. When analyzing the 24 domains identified by examiner citations, a majority of experts (76.77%) believed that **most**, **a majority**, or **half** of the scientific domains were factually linked with the technology of catalyst. Conversely, after examining the 61 domains identified by inventors' non-self-citations a majority of the experts (70.78%) believed that **a minority**, **few**, or **no** scientific domains are factually linked with the technology of catalyst.

TABLE 4. Distribution of cited papers within the IPC domains

| | Pattern (a) Inventor Self-Cited | | Pattern (b) Examiner Cited | | Pattern (c) Inventor Non-Self-Cited | |
|---|------------------------------------|--------|-------------------------------|--------|--|--------|
| Citation Number | 176 | | 271 | | 2205 | |
| Domains Identified | 13 | | 24 | | 61 | |
| <i>Experts analysis of domains</i> | | | | | | |
| all domains factually linked | 42.32% | | 3.75% | | 0.75% | |
| most domains factually linked | 22.47% | 83.14% | 42.32% | | 7.49% | |
| majority of domains factually linked | 18.35% | | 21.72% | 76.77% | 11.61% | |
| half of domains factually linked | 7.87% | | 12.73% | | 9.36% | |
| minority of domains factually linked | 4.87% | | 9.36% | | 37.08% | 70.78% |
| few domains factually linked | 1.50% | | 6.37% | | 16.85% | |

| | | | |
|-----------------------------|---------|---------|---------|
| no domains factually linked | 0.37% | 0.37% | 13.48% |
| none of the above | 2.25% | 3.37% | 3.37% |
| | 100.00% | 100.00% | 100.00% |

Hypothesis Test

The positive evaluation of most of the domains ranked by *science linkage* within the citation type sets proves our H1 hypothesis; scientific papers cited in patents can be considered as measure of *science linkage*. The extremely positive evaluation of the self-cited by inventor proves our H2a hypothesis: scientific papers self-cited by inventor are the best measure of linkage between science and technology. The positive evaluation of examiner citations proves our H2b hypothesis; scientific papers cited by examiner rank second in indication of linkage between science and technology. Finally the negative evaluation of the inventor non-self-cited citations proves our H2c hypothesis; non-self-cited scientific papers by inventor are noisy and rarely indicate a linkage between science and technology.

Discussion

The three sets domains show *science linkage* though a strong knowledge link between catalyst technology and scientific research. In Table 1 the top five scientific domains, strongly associated with catalyst technology were similar, including; Materials Science, Electrical Chemistry, Physics, and Physics Chemistry.

However, each pattern of *science linkage* shows individual characteristics Pattern (c) indicates there are 61 scientific domains linked to catalyst technology, but only a minority of which were acknowledged as “factually linked with the technology of catalyst” the experts. This means that non-self-citations by inventor are suffused by noise. It is likely that if we could isolate inventor’s non-self-citations which *describe theory background* and *explain knowledge source* alone these could show *science linkage*, however including citations which *identify problems in practice* and *illustrate prior art defects or disadvantages* leads to indirect and even nonexistent *science linkage*. Hence, pattern (c), based on non-self-cited scientific papers cited by inventor, does not show *science linkage* objectively.

Pattern (a) indicates there are 13 scientific domains linked to catalyst technology. As more than 80% of experts acknowledge a majority to all these scientific domains are “factually linked with the technology of catalyst,” it is likely self-citations by inventor can show *science linkage* precisely. However, as only a small portion of all inventors play the dual role of technical innovator and scientific researcher, only a few inventors have the ability to cite their own scientific paper in their own patents. As a result, the quantity of self-citations by inventors is very small and the *science linkage* shown by them is only partial. Hence,

pattern (a), based on self-cited scientific papers cited by inventor can show *science linkage* precisely, but incompletely.

Pattern (b) indicates there are 24 scientific domains linked to catalyst technology. As most to at least half of these are acknowledged as “factually linked with the technology of catalyst” by more than 80% of the experts it is likely that citations by examiner can show *science linkage* accurately. In the view of patent law, scientific papers cited by examiner cite comparative prior art which carries the superordinate concept for comparison, thus the citing patent and the cited paper is connected logically in content. Furthermore, regardless of the inventor’s self-cite papers, the examiner will cite the relevant literatures for patentability examination. Therefore, scientific domains indicated by examiner citation are larger in quantity than those self-cited by inventors who play a dual role. Hence, pattern (b) based on scientific papers cited by examiners can show *science linkage* more accurately than non-self-citations by inventors, and more comprehensively than those self-cited by inventors.

Conclusion

The most valuable scientific researchers are those who produce critical technologies key to the society of human beings. *Science linkage* is a helpful indicator for discovering the value of scientific research and forecasting future critical and key technology, as it formulates the coupling and collaboration effect between scientific research and technological invention. For philosophers and sociologists, *science linkage* is meaningful because it provides empirical evidences to illustrate the relationship between science and technology. For governments, *science linkage* is meaningful because it provides useful reference for science and technology policy, and science-technology integration.

We conducted an exploratory *science linkage* calculation in the technical domain of catalyst, based on three types of citations: self-citation by inventor, non-self-citation by inventor, and citation by examiner. According to the result evaluation from domain experts, we conclude that the non-self-citation by inventor is quite noisy and cannot indicate *science linkage* objectively; that self-citation by inventor can measure *science linkage* precisely but incompletely; and that scientific papers cited by examiner can indicate *science linkage* more accurately than inventor’s non-self-citation and more comprehensively than his/her self-citation.

In the process of patent examination, scientific papers cited by examiner are evidences for judging novelty and creativity of a patent application, upon which the scopes of market share protection, is issued. The logical linkage between citing and cited content embedded in the citations by examiners enable them to indicate *science linkage* well. In the context of striving for market share, non-self-citations by inventor

work as a tool of market competition to become the byproduct of outdoing competitors. Therefore, non-self-citation by inventors tends to be negative or critical, and have a high chance of missing or withholding the real science basis. For this reason this kind of patent citation does not indicate *science linkage* well. However, during the transformation from scientific findings to technology innovation, self-citations by inventor is a dominant cue for tracing the knowledge flow from science to technology, and can substantially indicate *science linkage*.

A limitation of this study is the fact that only USPTO patents were analyzed. While they provided the largest dataset with which to test our hypotheses, the differences between the USPTO and EPO requirements may mean our results are not transferable to the EPO system. Within the EPO system the search for prior art is carried out by the examiner while in the USPTO system this is the burden of the inventor/applicant. Similar testing of the EPO system using our methods and hypotheses is a future challenge for the *science linkage* investigation.

Based on our findings, limits notwithstanding, we suggest the following the measures. When calculating the general relationship between science and technology the whole and complete view of linkage between science and technology is required; thus all types of patent citations could be used for measuring *science linkage*, but scientific papers self-cited by inventor should be weighted highest, closely followed by examiner citation papers, and non-self-citation by inventor papers weighted the lowest. However, when calculating layout science-technology integration only the precise and crucial knowledge linkage between science research and technology innovation is required; as a result only scientific papers self-cited by inventor should be used for measuring *science linkage* and the examiner citation and non-self-citation by inventor papers should be excluded due to excessive noise.

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